"IsoTalent provided cost-effective, zero-hassle solutions to take our human capital strategy cross-border. We're extremely pleased with the quality, speed, and efficiency of their global recruiting and hiring."

—Jason Cox, CTO and Co-Founder of Clientbook



Client Management Software Expands Global Technologist Talent

GLOBAL EMPLOYER OF RECORD | TEAM EXPANSION RETENTION | COST REDUCTION

AT A GLANCE

Anticipating aggressive growth milestones, Clientbook engaged with IsoTalent to expand global reach and hire technologist talent. As a price-conscious startup, Clientbook required cost-effective recruiting solutions without sacrificing candidate quality or experience. IsoTalent recruited 6 new employees throughout LATAM, each employed legally through IsoTalent's global EOR.

Key metrics



6 HIRES

in DevOps, Full Stack, Manual QA, and Node.JS



\$8.5K

average recruiting costs per hire



30 DAYS average time to fill



\$45K

average salary per global candidate; compare to U.S. average of \$200k+

ISOTALENT



Recruiting and Global EOR services



www.isotalent.com



Lehi, Utah

CHALLENGES



Clientbook had previously hired contractors and junior-level developers to reduce payroll costs. This led to issues in consistency and quality control, which in turn limited their ability to scale operations. The team needed to expand human capital without breaking their budget or sacrificing quality of candidates.

SOLUTIONS



Clientbook engaged IsoTalent to expand recruiting and hiring worldwide. IsoTalent's rapid candidate qualification and global access produced 6 technologist hires throughout LATAM, with times to fill ranging from 7-45 business days, averaging 30 days each.



Top quality, senior-level talent



Rapid presentation and time to fill



Global access to candidates in similar time zones

BENEFITS



Reduced international payscale and recruiting costs

IsoTalent's "economy of scale" model reduced recruiting

costs, while global salaries reduced overall payroll costs. Hires included DevOps, Full Stack, Manual QA, and Node.JS.

Stress-free hiring, compliance, and onboarding

IsoTalent's global employer of record (EOR) team handled all cross-border logistics, including communication, equipment delivery, and payroll setup.

High-touch collaboration and workflows

The Clientbook team provided clear and timely feedback, expediting the approval and hiring process and keeping costs and time to fill within target ranges.